

Driving While Distracted: Statistics You Need to Know

1. The No. 1 source of driver inattention is use of a wireless device
2. Drivers that use cell phones are four times as likely to get into crashes serious enough to injure themselves
3. Distraction from cell phone use while driving (hand held or hands free) extends a driver's reaction as much as having a blood alcohol concentration at the legal limit of .08 percent
4. 10% of drivers aged 16 to 24 years old are on their phone at any one time
5. Driving while distracted is a factor in 25% of police reported crashes and cost society about \$230 billion a year
6. Driving while using a cell phone reduces the amount of brain activity associated with driving by 37%
7. Of all cell phone related tasks - including talking, dialing, or reaching for the phone - texting while driving is the most dangerous.
8. A car driver dialing a cell phone is 2.8 times more likely to get into a crash than a non-distracted driver.
9. A driver reaching for a cell phone or any other electronic device is 1.4 times more likely to experience a car crash.
10. A car driver talking on their phone is 1.3 times more likely to get into an accident.
11. For every 6 seconds of drive time, a driver sending or receiving a text message spends 4.6 of those seconds with their eyes off the road. This makes texting the most distracting of all cell phone related tasks.

